



Oxford Pride Group Annual Report 2011

Annual General Meeting

5pm, Sunday 20th January 2011

YHA – Botley Road, Oxford

Oxford Pride Group AGM AGENDA

1. Attendees and Apologies

2. Officers Reports

3. Committee & Sponsors Reports

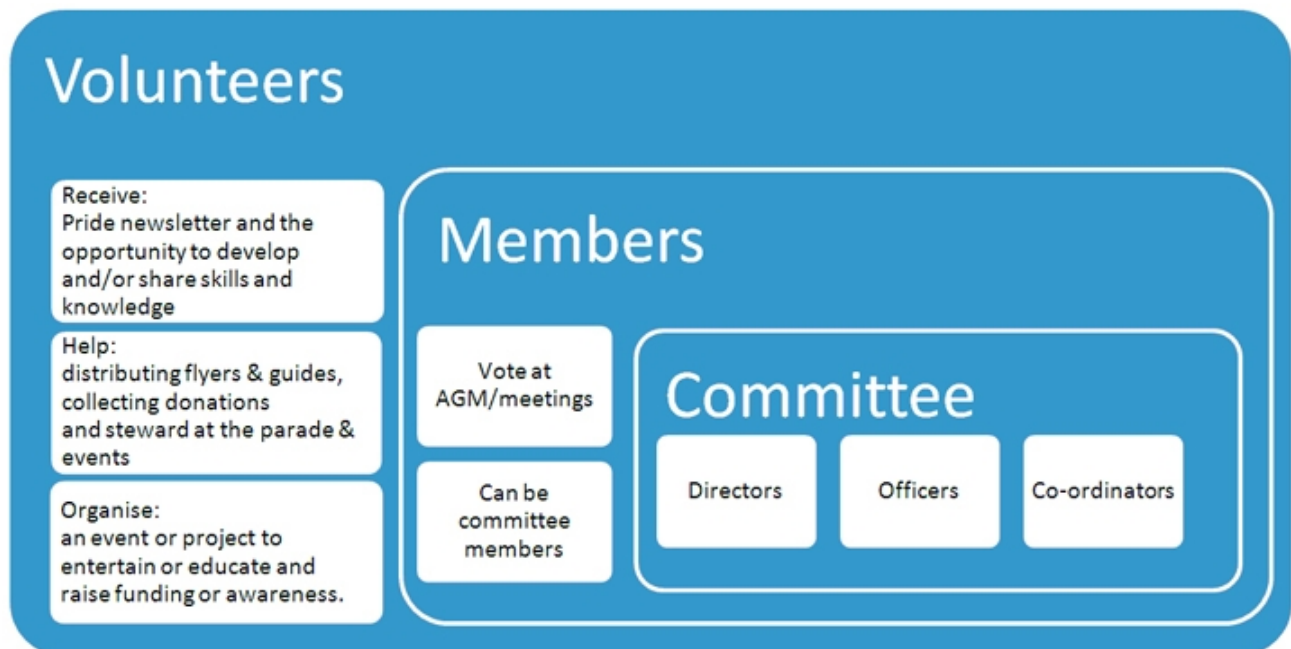
4. Election of Officers & Coordinators

- Chair
- Treasurer
- Secretary
- Events and Entertainment
- Site
- Village
- Concessions
- Marketing
- Media and Communications
- Fundraising
- Parade
- Festival Website/Social Media

5. Plans for Oxford Pride 2012

6. Any Other Business

7. Close:



A visual to assist in explaining the structure of Oxford Pride Group with the key differences between Volunteers, Members, Committee.

Oxford Pride 2011 : Chair's Report

Oxford Pride 2011 was the 9th Oxford Pride event and included the 3rd Oxford Pride Parade and the 2nd Oxford Pride Festival. All organised and supported by a enthusiastic team of committee members and volunteers. The theme for this year, Family and Community was voted for by members of the OPG Facebook group. The slogan "Let's Get Brave Together" was suggested by a member of the local LGBT communities. This lent well with OPG now becoming a supporter of HALT and attending HALT meetings regularly. The aim of this year's Pride was to have it community and committee run, with everyone being encourage to make suggests and take part in events.

Celebrations began with the Festival Media Launch at Oxford Castle. This received TV coverage on BBC Oxford News. It was attended by members of the LGBT community, venue owners and local officials including Nicola Blackwood MP. During the 10-days 20 events were planned to provide an opportunity to educate, engage and entertain. The diversity of festival events were well received with between 10 and 100 people attending the various events. Outreach work was done in Witney and Banbury. Plans are to continue to engage with more community groups, organisations and businesses to grow and develop the festival.

The hour long parade started on the corner of Ship and Cornmarket Streets at midday, with over 500 people taking part. It received newspaper coverage and was supported my shoppers taking photos and cheering to parade. Lead by the 'Horns of Plenty', the Parade pasted through Bonn Square, Oxford Castle and the pubs on Paradise Street. This was the largest Parade to date and concluding at the Oxford Pride Event site. There had been an application for a religious group to hold an anti-demonstration in Bonn Street but this did not happen.

The Event started at 12noon closed about 8pm. Chefs Corner returned this year plus other with and ice cream. The bar was operated by Plush and The Jolly Farmers who also provided speciality variety of drinks. The main stage had a variety of acts hosted by Marc Abercrombie. There was a Fancy Dress competition and the Oxford Pride Raffle was also drawn. For the first time there was an open mike tent providing alternative entertainment from local singers, poets and comedians. The open mike tent then held a silent disco near the end of the day.

The village area consisted of 25 commercial and community stalls .The event attendance was estimated to be approximately 5,000 throughout the day. Many people stayed until 8pm, when a double rainbow in the sky at the end of the event.

There were many supporters for Oxford Pride 2011, in addition to the major sponsorship from UNISON, Plush and the Co-operative. Oxfordshire County Council supported Pride this year as well as the continued support of Oxford City Council and local venues: Jolly Farmers, Castle Tavern and plus the Plush club nights at PopTarts @ Baby Love and Red Box @ Baby Simple. The Jolly Farmers hold both a weekly Pride Quiz and Student nights, were funds have already started to be collected for 2012. Oxford Pride Facebook page and Twitter has continued to advert events taking place at these venues. There are plans this year to extend the website, hence the role of Website/Social Media Co-ordinator being added as a job. Work has already been done to include adverts for our supporters and the constitution had been put on the website.

Support from both the local and LGBT media was very throughout the year. New partnerships continue to be developed with local organisation and the LGBT societies of both University of Oxford and Oxford Brookes continue to be more actively involved.

Oxford City Council continued to offer support including rooms in the Town Hall for our monthly Committee meetings. The Safety Advisory Group, which consists of representatives of key bodies including Councils, Police, bus companies and emergency services, were pleased with our initiatives during the planning of 2011 events.

Oxford Pride was organised by a dedicated committee with additional volunteers helping on the day. The organisation structure is a not for profit limited company an elected group consisting of officers (Chair, Secretary and Treasurer) and co-ordinators drawn from the membership.

Oxford Pride patrons are Lord Waheed Alli, Sir Ian McKellen, Peter Tatchell, Claire Summerskill, Paul O'Grady and new for this year, Angela Eagle MP and Paul Gambaccini.

We continue to grow the membership by reducing the cost of membership from £10 to £1. There has been increased interest after Pride this year with people wanting to get involved in organising next year's Pride. Feedback from everyone in the LGBT Community has been encourage. Committee members have regularly attended LGBT venues and are been available and approachable.

Cheryl Briggs - Chair – Oxford Pride Group

Treasurer Reports

Oxford Pride is pleased to once again thank UNISON South East for the generous £5000 sponsorship of the 2011 celebrations.

Oxford Pride 2011 was produced for just over £17,700.00 an increase of last's years' £13,000. We will be carrying over £3,000.00 into next years' budget. We have started investing in next years' Pride by spending money on a Pride mobile phone, sound monitoring machine, banners and volunteers t-shirts. In addition to the Unison sponsorship, funds were generated from advertising, village and concession sales plus donations and fundraiser events. We are pleased to make a donation £300 to Oxford Friend. We do hope to continue donating to the good work of this local charity in 2012.

Oxford Pride event was well attended by both organisations and visitors. Estimated numbers throughout the day were approximately 5000 with many attending saying it was the best Oxford Pride they had been to. The event included the sale of Rainbow ribbons, raffle tickets, bucket cash donations and 25 village stalls. Most stall holders were happy to pay well in advance of the event helping cash flow and administration. Concessions provided a good income, mainly from Plush/Jolly farmers who provided the Bar plus a selection of local food traders.

Under the current economic climate, we cannot rely on the large donation we receive from UNISON. This is the reason fundraising started as soon as Pride 2010 finished, with the Jolly Farmers continuing to hold the weekly Pride Quiz with entry fees going to Pride. They also hold a Student night with the sale of shots going to Pride. The OPG will be offering a viable package to large corporations and businesses, where they gain advertising for their financial support.

The OPG going for charity status next year. This will be looked on in more depth as it may not be financially in our favour.

Cheryl Briggs - Chair – Oxford Pride Group

Income and Expenses in brief:

Oxford Pride 2011 Profit & Loss

Income	Bank balance	399.85	
	Adverts	2700	
	Concessions	2500	
	Deposit returned	400	
	Donations	7142.41	
	Fundraisers	2394.67	
	Membership	110	
	Stalls	2070	
			17716.93
Expenses	Admin	256.93	
	Charity	300	
	Entertainment	2250	
	Event	9597.16	
	Marketing	2312.13	
			14716.22
BALANCE			3000.71

Cash flow for 2011:

Expenses

Date	Type	To	Amount
11.03.11	Marketing	Women's Festival	10
06.04.11	Marketing	Raffle Tickets	38
15.04.11	Event	EMC - First Aid deposit	100
12.05.11	Entertainment	Silent Noize Disco - Deposit	100
22.04.11	Marketing	Printing 365 - Posters	210
22.04.11	Marketing	Printing 365 - Guide	601
16.05.11	Marketing	Charnwood - collection tins	47.5
16.05.11	Event	Event Insurance Services	1176
17.05.11	Event	Marquee Vision - deposit	365.31
19.05.11	Event	Oxford City Council - Field Hire	803
19.05.11	Entertainment	WME Music - O2 event	300
19.05.11	Marketing	Oxford City Council	250
19.05.11	Event	2cl - Radios	100.8
19.05.11	Event	Speedy - Fencing	200
25.05.11	Event	Temporary licence	21
03.06.11	Event	Celebrations - Balloon arch	375
03.06.11	Event	Smith Sound Ltd - Stage	1000
03.06.11	Entertainment	Silent Noize Disco	100
03.05.11	Event	EMC - First Aid	100
28.05.11	Entertainment	Acts	1465
07.06.11	Event	Hardedge - Hi-vis vests	79.41
10.06.11	Event	Laminating	20
10.06.11	Event	Boxes	8
10.06.11	Entertainment	Acts	285
11.06.11	Event	Electricity from Ice stadium	40
20.06.11	Event	Generators & power	104.55
20.06.11	Event	All sorts Trophies - Dog show	61.38
20.06.11	Admin	Postage	31
20.06.11	Admin	Stationery & phone & ribbons	135.94
20.06.11	Event	Refreshments during event	39.85
20.06.11	Event	Marquee Vision	1065.91
20.06.11	Event	B&W Hire - Toilets	612.77
20.06.11	Event	RT Harris - Electrical test	130
22.06.11	Event	Argos - Gazebo	79.99
27.06.11	Event	Marquee Vision - damage	110.4
01.07.11	Event	Launch party sound equipment	9
04.07.11	Marketing	Flickr - Website	15.63
26.07.11	Event	HSS Hire - generators	347.92
27.07.11	Event	Oxford City Council - Bins & Stalls	1215.16
27.07.11	Event	2cl - Damaged radios	9
27.07.11	Event	Malmaison - launch night	500
27.07.11	Event	Invisible Security	620
27.07.11	Event	Peter Cox - Sound	237.36
16.09.11	Event	H7 Media - Sound level recorder	65.35

16.09.11	Admin	Orange - mobile phone	79.99
16.09.11	Admin	Orange - phone charges	10
19.10.11	Charity	Oxford Friend	300
20.10.11	Marketing	T-shirts and banners	1140
TOTAL			14716.22

Income

Date	Type	From	Amount
		Bank balance	399.85
24.01.11	Membership	AGM membership	75
02.03.11	Advert	Unison	250
02.03.11	Fundraiser	Grove House Disco	170
11.03.11	Stall	Halt	55
11.03.11	Stall	Dragonfly	35
23.03.11	Stall	Helen & Douglas	55
30.03.11	Advert	Oxford University	150
30.03.11	Stall	Oxford University	55
04.04.11	Stall	Terrence Higgins	55
04.04.11	Stall	Ruskin College	55
06.04.11	Donation	Oxford International Women's Festival	55
06.04.11	Donation	Plush	1000
06.04.11	Advert	Plush	350
06.04.11	Stall	Rethink	55
06.04.11	Fundraiser	Red Box	10
12.04.11	Stall	T V Police	80
21.04.11	Advert	Oxfordshire County Council	150
21.04.11	Stall	Oxfordshire County Council	250
15.04.11	Stall	Oxfordshire Registration Service	60
15.04.11	Stall	Oxford Labour Part	55
15.04.11	Stall	Amnesty International	55
15.04.11	Stall	Shelagh Wray	25
15.04.11	Stall	JDL for Leather	130
15.04.11	Fundraiser	Cash	325
26.04.11	Stall	Honeybeaks Soap & Body	150
26.04.11	Stall	Oxfordshire Conservatives	55
26.04.11	Stall	Oxford Health - PCT	80
26.04.11	Donation	Unison Oxford	50
26.04.11	Donation	Midcounties Co-operative	250
27.04.11	Fundraiser	Cash	265.25
09.05.11	Stall	Turpin & Miller	180
09.05.11	Fundraiser	Cash	489.85
09.05.11	Advert	Castle Tavern	300
09.05.11	Donation	Unison	50
09.05.11	Stall	Crown Prosecution	80
11.05.11	Donation	Unison	5000
20.05.11	Stall	Celebrations	120

20.05.11	Stall	Oxfordshire Green Party	44
20.05.11	Fundraiser	Cash	540.64
25.05.11	Fundraiser	Cash	12.93
25.05.11	Advert	Jolly Farmers	300
28.05.11	Concessions	Plush	1000
01.05.11	Advert	ATG Venues - New Theatre	300
01.06.11	Stall	First Sunday	66
01.06.11	Stall	Oxford Humanists	25
06.06.11	Advert	O2 OX4	500
14.06.11	Advert	Oxford City Council	150
16.06.11	Fundraiser	Cash	96
16.06.11	Stall	Darbys	150
16.06.11	Concessions	First Come First Served	1500
20.06.11	Fundraiser	Cash	335
20.06.11	Advert	SoHo Housing	250
24.06.11	Fundraiser	Cash	150
11.06.11	Donation	Buckets	737.41
01.07.11	Membership	Committee Membership	35
01.07.11	Stall	Georgie Porgie Cakes	100
28.06.11	Deposit return	Oxford City Council	400
TOTAL			17716.93

Message from Oxford Pride main sponsor:

UNISON, the public service union, was once again proud to continue support and sponsor Oxford Pride in 2011. We publicised the event widely with all our members across the South East and nationally. We had union members from across the South East join us for the parade through Oxford and on our UNISON community stall.



We thank you for the opportunity to speak on stage when opening the event and highlight our million voices campaign: a million voices speaking out against the cuts in public services and being ready to halt any targeting or adverse impact of the cuts against the LGBT community.

We hope to continue working with you and supporting the work that you do in the community and the positive message that you promote during Oxford Pride.

Message for David Robinson, Chair of Oxford Friend

This year's Pride was very well organised, and we were kept well informed of all the different activities taking place. I was very impressed by the extent of the collaboration between the Pride committee and our local organisations and businesses. Oxford Friend is extremely grateful for the support shown by Pride, and we look forward to many more successful editions of the festival in the future.

Planning for Oxford Pride 2011 is underway. This will be the 10th year Oxford Pride has been going starting with a street party on Paradise Street. The idea of the theme Oxford Pride 2012 is The Wizard of Oz. A very loose link with the 10th wedding anniversary being tin, and the tin man being in the Wizard of Oz.

People are already enthusiastic to get involved. There are some positions on the Organising Committee are still available there are many varied opportunities to help. Get in touch if you'd like more information: Register as a volunteer via the website if you'd like to share your skills and get involved.

See you all again at Oxford Pride Festival 8th 17th 2012

Pride Day Saturday 16 June 2011

www.oxfordpride.org.uk